

Degree Term Guide

Marketing, AAS BU556 (2014-2015)

ICCB Approved Total Program Hours: 64 Semester Hours

2014-2015

The following suggested schedule is based on full-time enrollment. Students planning to transfer to a senior institution should check with that institution for specific transfer requirements.

Mode of Delivery:
 T = Traditional classroom
 W = Online
 Q = Blended

Courses that are approved for the AA/AS degrees are **bolded**.

Program Prerequisites: Math 095 or appropriate COMPASS score or proof of high school geometry.

First Semester						
Course	Title	Credit Hours	Mode of Delivery	Pre Requisites	Term(s) Offered	Notes
ENG 101	Rhetoric	3	T,W,Q		SP/SM/FL	Must meet appropriate Compass Test level
Math --General Education	Select one course from Group IV: Math	3-4				Must meet appropriate Compass Test level
BUS 101	Introduction to Business	3	T,W,Q		SP/SM/FL	
Humanities or Fine Arts Elective	Select one course from Group III: Humanities	3				
Social Science Elective	Select one course from Group II: Social Science	3				
Total Semester Hours:		15-16				

Second Semester						
Course	Title	Credit Hours	Mode of Delivery	Pre Requisites	Term(s) Offered	Notes
MGMT 101	Principles of Management	3	T,W,Q		SP/SM/FL	
ACCY 101	Accounting I	4	T,W,Q		SP/SM/FL	
MKTG 101	Principles of Marketing	3	T,W,Q		SP/SM/FL	
SPCH 101	Principles of Speech Communication	3	T,W,Q		SP/SM/FL	Must meet appropriate Compass Test level

Science--General Education	Select one course from Group IV: Sciences	3-4				
Total Semester Hours:		16-17				

Third Semester						
Course	Title	Credit Hours	Mode of Delivery	Pre Requisites	Term(s) Offered	Notes
BLAW 101	Business Law I	3	T,W		SP/SM/FL	
ECON 103 or ECON 107	Principles of Economics I OR Consumer Economics	3	T,W,Q		SP/SM/FL	
ADV 101	Principles of Advertising	3	T		SP/FL	
BUS 111	Principles of Business Communication	3	T,W	ENG 101	SP/SM/FL	
Business Core Elective	Select one course from the list of Business Core Electives	3-4				
Total Semester Hours:		15-16				

Fourth Semester						
Course	Title	Credit Hours	Mode of Delivery	Pre Requisites	Term(s) Offered	Notes
RET 107	Retail Management	3	T		SP/FL	
SALE 101	Sales	3	T		SP/FL	
Business Core Elective	Select one course from the list of Business Core Electives	3-4				
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Business Core Elective	Select one course from the list of Business Core Electives	3-4				
Total Semester Hours:		15-17				

Graduation Requirements

To be awarded an Associate degree at Joliet Junior College, each student must meet the following requirements:

1. Satisfy all admission requirements.
2. Complete the courses required to earn the chosen degree. If the student is a transfer student with coursework taken elsewhere, he/she must complete a minimum of 60 credit hours of which the last 15 credit hours applicable to the degree are earned at Joliet Junior College. If the student has not taken the last 15 hours at JJC, then a total of 30 credit hours applicable to the degree must be earned at Joliet Junior college. Proficiency test, CLEP and Advanced Placement do not meet this requirement.
3. Earn a cumulative grade point average of at least 2.0.
4. Discharge all financial obligations to the college; have no restrictions.
5. File an application for graduation (An application should be filed at the time of registration for student's anticipated last semester).
6. Have on file in the Graduation office by the graduation filing date all transcripts from other colleges/universities that are to be evaluated for credit, to be applied toward a degree. A delay in the process may result in a later graduation date.

For More Information:

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