



2017-2018 Completion Guide
 Social Media Marketing, Certificate of Completion

DATE 3/7/2016 ICCB Approved Total Program Hours: 15

The following suggested schedule is based on full-time enrollment. Students planning to transfer to a senior institution should check with that institution for specific transfer requirements.

Courses that are approved for the AA/AS degrees are **bolded**.

First Semester						
Course	Title	Credit Hours	Mode of Delivery	Pre Requisites	Term(s) Offered	Notes
BUS 111	Business Communications	3	T, W		FL/SP/SM	
BLAW 240	Introduction to Cyber Law	3	T, W		FL/SP	
CIS 210	Social Website Development	3	T, W		FL/SP	
MKTG 101	Principles of Marketing	3	T,W, Q		FL/SP/SM	
MKTG 200	Social Media Marketing	3	T, Q		FL/SP	
	Total Semester Hours:	15				

For more information

Counseling & Advising
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 815-280-2673

Department Chairperson
 William O'Connor
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