

DATE 7/9/15

2016-2017 Degree Term Guide

Marketing, AAS (BU556)

ICCB Approved Total Program Hours: 64 Semester Hours

The following suggested schedule is based on full-time enrollment. Students planning to transfer to a senior institution should check with that institution for specific transfer requirements.

Mode of Delivery: T = Traditional classroom

W = Online Q = Blended

Courses that are approved for the AA/AS degrees are **bolded.**

First Semester						
	_	Credit	Mode of		Term(s)	
Course	Title	Hours	Delivery	Pre Requisites	Offered	Notes
ENG 101 OR ENG 130	Rhetoric OR Technical Writing and Communication	3	T,W,Q	Appropriate COMPASS placement score; or minimum grade "C" in one of the following: ENG 021 and ENG 099, or the EAP course sequence ENG 079 and ENG 089 or ENG 096	FL/SP/SM	ENG 101 is preferred
LNG 130		3	1,00,0	003 01 2110 030	I L/3F/3IVI	· .
	Select one course from Group IV:					Must meet appropriate
MathGeneral Education	Math	3-4				Compass Test level
BUS 101	Introduction to Business	3	T,W,Q		FL/SP/SM	
Humanities or Fine Arts	Select one course from Group III:					
Elective	Humanities	3				
	Select one course from Group II:					
Social Science Elective	Social Science	3				
	Total Semester Hours:	15-16				

Second Semester						
		Credit	Mode of		Term(s)	
Course	Title	Hours	Delivery	Pre Requisites	Offered	Notes
MGMT 101	Principles of Management	3	T,W,Q		FL/SP/SM	
ACCY 101	Accounting I	4	T,W,Q		FL/SP/SM	
MKTG 101	Principles of Marketing	3	T,W,Q		FL/SP/SM	
SPCH 101	Principles of Speech Communication	3	T,W,Q	COMPASS placement into ENG 101; or minimum grade of "C" in one of the following: ENG 021 and ENG 099 , or the EAP course sequence ENG 079 and ENG 089 , or ENG 096	FL/SP/SM	
ScienceGeneral	Select one course from Group IV:					
Education	Sciences	3-4				
	Total Semester Hours:	16-17				

Third Semester						
		Credit	Mode of		Term(s)	
Course	Title	Hours	Delivery	Pre Requisites	Offered	Notes
BLAW 101	Business Law I	3	T,W		FL/SP/SM	
	Principles of Economics I OR					
ECON 103 or FIN 100	Personal Finance	3	T,W,Q		FL/SP/SM	
ADV 101	Principles of Advertising	3	Т		FL/SP	
	Principles of Business					
BUS 111	Communication	3	T,W		FL/SP/SM	
				Prior completion or		
				concurrent registration		
MKTG 200	Social Media Marketing	3	T,W	MKTG 101	FL/SP	
	Total Semester Hours:	15				

Fourth Semester						
		Credit	Mode of		Term(s)	
Course	Title	Hours	Delivery	Pre Requisites	Offered	Notes
RET 107	Retail Management	3	Т		FL/SP	
SALE 101	Sales	3	Т		FL/SP	
	Select one course from the list of					
Business Core Elective	Business Core Electives	3-4				
	Select one course from the list of					
Business Core Elective	Business Core Electives	3-4				
	Select one course from the list of					
Business Core Elective	Business Core Electives	3-4				
	Total Semester Hours:	15-18				

Graduation Requirements

To be awarded an Associate degree at Joliet Junior College, each student must meet the following requirements:

1. Satisfy all admission requirements.

2. Complete the courses required to earn the chosen degree. If the student is a transfer student with coursework taken elsewhere, he/she must complete a minimum of 60 credit hours of which the last 15 credit hours applicable to the degree are earned at Joliet Junior College. If the student has not taken the last 15 hours at JJC, then a total of 30 credit hours applicable to the degree must be earned at Joliet Junior college. Proficiency test, CLEP and Advanced Placement do not meet this requirement.

3. Earn a cumulative grade point average of at least 2.0.

Discharge all financial obligations to the college; have no restrictions.
 File an application for graduation (An application should be filed at the time of registration for student's anticipated last semester).

6. Have on file in the Graduation office by the graduation filing date all transcripts from other colleges/universities that are to be evaluated for credit, to be applied toward a degree. A delay in the process may result in a later graduation date.